

# PORTLAND MEDIA DAY

FRIDAY, MARCH 9, 2018, 8:30 A.M. - 3 P.M.,  
WHITE STAG BUILDING, UNIVERSITY OF OREGON, PORTLAND

## Exhibitor and Advertising Contract

### CONTRACT INFORMATION:

<b>COMPANY/ORGANIZATION</b>	<b>CONTACT</b>	
<b>STREET ADDRESS</b>		
<b>CITY</b>	<b>STATE</b>	<b>ZIP</b>
<b>PREFERRED PHONE</b>	<b>FAX</b>	
<b>PREFERRED EMAIL</b>	<b>WEBSITE</b>	
<b>CONTRACT AUTHORIZING SIGNATURE</b>	<b>DATE SIGNED</b>	
<b>NWSP AUTHORIZING SIGNATURE</b>	<b>DATE RECEIVED BY NWSP</b>	

<p><b>EXHIBIT SPACE RESERVATION</b></p> <p><input type="checkbox"/> I wish to reserve exhibit space for \$150.</p> <p>Each exhibitor will receive one six-foot table and two chairs. You must provide your own tablecloth. An additional table may be requested. Space will be assigned on a rotation basis based on location at previous events and number of years exhibiting with NWSP, if known.</p>	<p><b>EXHIBIT SPACE RESERVATION AND FULL-PAGE AD</b></p> <p><input type="checkbox"/> I wish to reserve exhibit space and full page ad for \$270.</p> <p>Full-page ad is 7.125 x 10 inches.</p>	<p><b>ABOUT THE CONFERENCE</b></p> <p>Northwest Scholastic Press typically draws 700 high school journalists and advisers to Fall Press Day. It is the only time during the year when high school journalists, advisers, and professionals meet together.</p> <p><input type="checkbox"/> <b>Subscribe to NW Scholastic Press once-a-month email – FREE</b></p> <p><input type="checkbox"/> <b>Scholarship tax-deductible donation – \$_____</b> <i>Help support the JOY scholarship, Oregon's journalist of the year scholarship competition</i></p> <p><input type="checkbox"/> <b>School Sponsor – \$_____</b> <i>Sponsor a publication that is financially unable to pay for NWSP membership (\$50)</i></p> <p><b>In addition, I'd like to:</b></p> <p><input type="checkbox"/> Help judge a monthly Best of Show Oregon contest</p> <p><input type="checkbox"/> Judge Publications Olympics</p> <p><input type="checkbox"/> Critique and rate a student media publication or production</p> <p><b>I have expertise in:</b></p> <p><input type="checkbox"/> Yearbook    <input type="checkbox"/> Newspaper</p> <p><input type="checkbox"/> Web news    <input type="checkbox"/> Radio/Podcast</p> <p><input type="checkbox"/> Television/News Video</p> <p><input type="checkbox"/> <b>Contact me.</b> I'd like to discuss other opportunities to support your organization.</p> <p>Nonprofit 503(c)(3) and Public Charity 509(a)(2) IRS Tax ID #93-1168163</p>
<p><b>CONVENTION PROGRAM ADVERTISING RATES</b></p> <p><input type="checkbox"/> I wish to reserve a Full-page ad (47 x 62 picas) \$150</p> <p><input type="checkbox"/> I wish to reserve a Half-page ad (47 x 30 picas) \$80</p> <p><i>Note: All ads must be submitted as high-resolution PDF documents.</i></p>	<p><b>EXHIBIT SPACE RESERVATION AND HALF-PAGE AD</b></p> <p><input type="checkbox"/> I wish to reserve exhibit space and half page ad for \$200.</p> <p>Half-page ad is 7.125 x 4.875 inches.</p>	
<p><b>SEND THE COMPLETED, SIGNED CONTRACT AS A PDF BY: January 13, 2017</b></p> <p><b>TO:</b> Anthony Whitten, Executive Director Northwest Scholastic Press 70 NW Couch Street #350A Portland, OR 97209</p> <p>Email: nwscholasticpress@uoregon.edu Phone: 503-412-3683 Fax: 503-412-3660</p>	<p><b>EXHIBIT AREA HOURS</b></p> <p>7:30 a.m. — Exhibitor setup</p> <p>8:30 a.m. — Exhibits/Registration</p> <p>12 p.m. — Speaker lunch</p> <p>2 p.m. — Tear down exhibits</p>	

**EXHIBITOR/ADVERTISING CONTRACT DEADLINE: March 2, 2018**