

**NORTHWEST SCHOLASTIC PRESS
MINUTES**

For Monday, September 11, 2017

4:30 p.m.

Turnbull Center, Third Floor Conference Room

I. Call to order - Whitten - 4:30PM

II. Sign-in/Roll Call

1. OJEA - Vacant
2. ONPA - Vacant
3. Current Active Media Adviser (up to three) -
 - a. Nerissa Ediza **PRESENT**
 - b. JEA State Director - J. D. McIntire **PRESENT**
 - c. JEA Mentor Program - Bill Flechtner **PRESENT**
4. Member at large from any media/journalism related classification (up to three) -
 - a. ~~Rob Melton, NWSP Board Chair~~ **Vacancy**
 - b. Simone Myers, NWSP Board Secretary **PRESENT**
 - c. Andrew DeVigal, SOJC **PRESENT**
5. Dean or Dean's Representative of UO SOJC - Regina G. Lawrence **PRESENT**
6. High School media juniors or seniors (Two) -- Kayla Rae, Lincoln HS **NOT PRESENT**; Vacant
7. Student alternates who vote in the absence of high school media members (Two) - Vacant

III. Welcome - Whitten

IV. Reading of Minutes from the last meeting - Myers

- a. No changes

V. Reports: What do we need to know before we take action today?

- Executive Director's Report- Whitten
 - Cost the SOJC \$676.17 - cheaper than FPD; admission to PPD is \$10/per person. We lowered the price to attract Portland metro schools
 - Looking for ways to cut room rental costs
 - Bill will help us connect with more Washington schools to attend PPD
 - Putting a hold on the MOU with the departure of Rob Melton
 - Pulling write-offs from Fall Press Day, we plan to start a regional write-offs competition
 - Offering three sessions specifically for middle school students at Fall Press Day
 - GOALS:
 - growing NWSP membership by 10% (6 schools)
 - increasing middle school outreach and membership
- Financial update - Myers
 - FY '18: currently have \$6,913.00
- SOJC Report - Lawrence
 - Our new SOJC dean, Juan-Carlos, is very supportive of scholastic journalism - and is searching for a donor or two to help support the office
 - Wants scholastic journalism to expand
 - Middle school
 - Name - be more inclusive on the scope of the programming we focus on in the future. Focus on more than just journalism and make sure we include advertising, media studies, and public relations
- OJEA Report - McIntire

- Want to comprise the board by the spring - Michelle Balmeo is going to help lead these efforts to increase involvement in OJEA
- JEA is coming to Willamina High School to host the JEA Partner Project this weekend
- JEA Mentor Report - Flechtner
 - Bill's added three new advisers/schools: Damascus Christian, Lincoln High School, and Gresham High School
 - 11 total mentees in Oregon
 - Andrew: are there any gaps where mentors are needed in Oregon? - it's up to the adviser to join, it's a matter of getting the word out

VI. Old Business:

- Review Bylaws update
 - Remove "The same individual may simultaneously hold more than one office in the corporation." The board would like for the President and Executive Director to be separate.
 - Add treasurer. In absence of the treasurer, the President will act as treasurer
 - Add a vacancy section
 - Anthony will share with the board what was crossed out and updated on the bylaws
- Review NWSP membership grant program
 - Tabling for our next meeting
- Moving Student Media Olympics to Better BNC in 2019
 - The cost for year one, using Better BNC, is \$3,248.34
 - They are letting us spread the one-time set up fee of \$1120 over three years (\$373.34 for year 1, \$373.33 for year 2, and \$373.33 for year 3)
 - SOJC may be able to buy in, to lower the cost. Some in the SOJC are using Submittable
- Reauthorize FPD substitute/bus fund for 2017
 - Bill moves to reauthorize sub/bus fund, J.D. seconded. No oppositions.

VII. New Business

- Filling the NWSP Board President Vacancy -
 - Make sure the president comes to all programming and participates, actively engages in development of programs, collaborating on finances
 - Nerissa moves to create a temporary treasurer position. Andrew seconded. No oppositions.
 - Nerissa volunteered to act as our temporary treasurer, because there was a need. Regina moves that Nerissa be named our next treasurer. Bill seconded. No oppositions.
- NWSP Annual Budget
 - Add Rookie of the Year to the budget
- Membership details
 - Bill moved to adopt current membership prices (\$75 for one adviser/publication, \$125 for two advisers/publications, \$150 for three advisers/publications). Nerissa seconded. No oppositions.
 - Mentees: will mentees receive one or two years free of NWSP membership? The board settled on mentees receiving two years free. J.D. moved to offer free membership to mentees for two years. Nerissa seconded. No oppositions.
 - Bill moved to accept the proposed budget. Nerissa seconded. No oppositions.

VIII. Adjourn J.D. moved. Nerissa seconded. 6:14pm