NORTHWEST SCHOLASTIC PRESS
MINUTES
For Thursday, February 16, 2017
4 p.m..
Turnbull Center, Third Floor Conference Room

I. **Call to order** – Melton - 4:00pm

II. **Sign-in/Roll Call** (please provide name, address, phone and email. Phone attendees send to robmelt@gmail.com)

1. OJEA – Vacant. There probably won't be a president, there will be a board.
2. ONPA – Vacant. We're still looking into getting a member from ONPA on the board.
3. Current Active Media Adviser (up to three) –
   a. Nerissa Ediza **Not present**
   b. JEA State Director – J. D. McIntire **Not present**
   c. JEA Mentor Program – Bill Flechtner **Present**
4. Member at large from any media/journalism related classification (up to three) –
   a. Rob Melton, NWSP Board Chair **Present**
   b. Simone Myers, NWSP Board Secretary **Present**
   c. Andrew DeVigal, SOJC **Not present**
5. Dean or Dean's Representative of UO SOJC – Regina G. Lawrence **Not present**
6. High School media juniors or seniors (Two) -- Kayla Rae, Lincoln HS (to be installed) **Present** - 2nd year in journalism, editor, do all of the investigative stories. Prints once every three weeks. Advisor is John Killen; Vacant
7. Student alternates who vote in the absence of high school media members (Two) – Vacant

III. **Welcome/Introductions** – Melton

IV. **Approval of Minutes from the last meeting** — Melton

a. Mentors receive a $2500 stipend, not $2100

IV. **Reports: What do we need to know before we take action today?**

- Board President's Report/Financial – Melton
  - Wants to limit how much we spend, and how many checks we write, so we can use that money for awards and other programs
  - We no longer have a bookkeeper - about a $1500 savings
  - Fall Press Day brings in around $20,000
  - Expenses are around $15,000
    - Mary Hartman sends check for the TOY award, $500
    - $240 for the lawyer - revisions to bylaws and standard routine
    - No longer paying for the website, saving $300
  - US Bank is charging us $20 each month, Rob has started looking into changing banks (possibly OnPoint)
  - Currently have **$9,1881.15** in the NWSP account
- Executive Director's Report -- Whitten
  - Fall Press Day
    - Our numbers were similar to 2014, but we increased the number of school participants by four.
    - We brought in $16,190, spent $15,203.02
    - Bus/sub reimbursement criteria: if you brought over 20 students you were eligible
    - Next year's date: October 25th
  - MOU - Expires June 30th, have to start talking about it in April.
  - Portland Press Day - Registration is $10 for students and advisers

- Rebrand NWSP - Made by Simone's sister, started using the new logo for Portland Press Day
- NWJE - Bill is helping secure the faculty. 3 advisers are signed up, they will be able to receive graduate credit. The camp costs $300.
- Portland Press Day
  - 55 students are registered
  - Simone sent out the program today, and we have a lot of professional journalists participating
  - Our goal is to have 200 students and advisers in attendance
- Building relationships
  - Going to Medford and Eugene with a Jostens rep later this month, we're also presenting at the Herff Jones camp this summer
  - JEA mentees receive a free year of NWSP membership
  - NWSP members receive support with the bus/sub reimbursement

- Dean Representative's Report – Lawrence -- Regina
  - Nothing to report
- OJEA Report – Hampton/McIntire
  - Awards meeting is Saturday, March 4th, 10-12pm
- JEA Mentor Report -- Flechtner
  - Four mentors: Bill Flechtner, Ray Hopfer, Ellen Kersey, and Karen Boone
  - Bill has a new mentee, Eric Ballas at Southridge High School
  - Ellen Kersey is involved again because people contacted her about mentoring
  - ONP, NWSP, and the Yellow Chair are funders
- Student Media O-lympics – Whitten/Myers
  - Look into a mailing house -- is there a cheaper way for us to print all of our marketing materials?
  - Judging sheets
    - Captions
    - Want the judging criteria to be up-to-date
      - Rob wants to help re-do the forms
- Mary Hartman Journalism Teacher Of the Year
  - The check was deposited into the account
- Alyce Sheetz Journalist Of the Year
- Rookie Of the Year

V. **Old Business:**

- Bylaws – Melton
  - Nothing new to report. Need to update the address on them; they still mention Oregon State University.
- Accountant – Melton
  - A firm in Salem is doing the bookkeeping
- Revisit Next Generation Storytelling student scholarship
  - A scholarship funded by NWSP for an Oregon student, $764-850 to help cover student fees for the summer camp
  - Moved by Anthony, seconded by Bill. Motion carried, no oppositions.

V. **New Business**

- NWSP membership grant program
  - Want to start a grant program for schools who want/need support to produce more papers, or start a program (could be a yearbook program that may need a camera)
  - This is a way for us to give back to our members - all applicants must be members

- Kayla, on how her school makes money- when they needed more money, they prepare envelopes for subscriptions. However, they receive a lot of parent support
- Bill - equipment and money to print is what most schools need
- We'll discuss further in the fall - some other organizations may be interested in helping us with the grant as well

- FPD write-offs discussion
  - Want to change the way we do write-offs because the structure of them has students missing the first round of sessions - and we bring in a lot of good sessions (and plan to bring in more), that we want students to attend
  - Possibly make write-offs a state/regional contest
  - Rob once heard that schools weren't able to go on field trips unless there were contests involved, but Best of Show will still be at Fall Press Day.
  - Bill agrees that we should keep Best of Show and remove write-offs, because students have to choose between attending sessions or contests.
  - Anthony will decide what happens with write-offs, instead of the board voting on it.
- Judge pay for SMO
  - Authorize that we'll pay judges a $1 per entry
  - $25 for 25-30 entries
  - Rob and Bill will look into a mailing house for our mailing, so we can save some money with our mail outs.
- SNO website
  - We can pay SNO to come out and teach a workshop in Oregon on how to use the website and their services - it costs $1000
  - Website is $600 for the first year, $300 after that
  - SNO spoke to the mentors in Indianapolis, and are coming out to speak in Seattle. There's a lot of information they can share with advisers.
  - Might be able to have them come to the Adviser In-service if attendance grows
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VI. **Adjourn: 5:15pm**

Next meeting: August 28th at 4:30pm